



Nevada Obesity Collaborative
March 7, 2024 | 9:00 AM – 10:00 AM

Zoom Meeting Link: <https://us02web.zoom.us/j/84534655647>

9:00 AM – 9:05 AM | Welcome

9:05 AM – 9:15 AM | Nevada Obesity Collaborative Overview

- **Mission Statement:** Our mission is to focus on awareness through education on the science of obesity while changing the perception and stigma, formulating a step approach for obesity management, and ultimately reducing obesity across the state as well as the co-morbid conditions associated with it. Obesity is a chronic and progressive disease but is often not treated the same as other chronic conditions.

- **Goals:**
 - Understand the science of obesity as a chronic disease
 - Raise awareness around obesity prevalence & associated complications
 - Uncover the cost of obesity impacting local employers and the healthcare system
 - Engage in a comprehensive weight management step approach continuum:
 - Healthy eating, physical activity, and behavior therapy
 - Pharmacotherapy management

9:15 AM – 9:20 AM | 1,000,000 Steps Challenge ([Flyer](#))

- Every June, Employee Wellness Month is celebrated across the U.S. It's an opportunity for employers and organizations to enhance existing wellness programs and encourage their employees to take proactive steps for improved physical, mental and emotional well-being in the workplace. The Reno + Sparks Chamber of Commerce and its health and wellness partners are challenging Chamber members to walk 1,000,000 steps together in June. Help promote and challenge your organization to track their steps in the month of June and report on results by July 8th, 2024 by emailing organization name and combined steps to Brian Bosma at brian@thechambernv.org

9:25 AM – 9:30 AM | 2024 Biggest Business Expo Ever ([Press Release](#))

- The Reno + Sparks Chamber of Commerce announces the 2024 “Biggest Business Expo Ever”, a premier event for chamber members to showcase their services, advertise job openings, and network with other local companies.
 - Date: May 9th, 2024
 - Time: 10:00 AM to 2:00 PM
 - Venue: Reno-Sparks Convention Center at 4590 S. Virginia Street, Reno, NV 89502Registration Link: <https://shorturl.at/biBJO>

9:30 AM – 9:45 AM | Presentation from Lisa Sheretz & Eva Sandoval from Northern Nevada Public Health

- Call to Action: Please share infographics to business and organization you work with to promote healthy working & living habits.

9:45 AM – 9:55 AM | Overview of NOC Workgroups

- Looking for professionals to join and chair NOC Workgroups (3 workgroup meetings in 2024)
 - (Policy) Increase Education and Access to Comprehensive Weight Management Interventions Through Advocacy and Policy Change
 - (Education) Improve Health & Benefits Literacy Among Employers
 - (Treatment) Implement Obesity Prevention Programs, Systems, and Environmental Change Strategies
- 2024 End Goal: Compile a comprehensive PDF resource guide for Nevada on vital information from the three NOC Pillars easily accessible on the Reno + Sparks Chamber Commerce website.
- Post meeting questionnaire on membership and workgroup interest form: <https://forms.gle/QNEzwdGtcUDwViAf9>

9:55 AM – 10:00 AM | Open for Comment & Conclude

- There will be NOC Updates sent in off meeting months. Please share any information you think is important to the group to NOC Coordinator Brian Bosma by emailing Brian@thechambernv.org

Next Meeting | May 2, 2024 09:00 AM – Presentation from Prominence Health

Future Meetings Dates & Starting Time

Jul 11, 2024 09:00 AM

Sep 5, 2024 09:00 AM

Nov 7, 2024 09:00 AM

Jan 9, 2025 09:00 AM

Nevada Business Magazine Poll (Survey responses are due back by end of day March 15, 2024). Opportunity to make input on Healthcare Concerns in Nevada.

<https://nevadabusiness.com/PowerPoll>